

*Communications Committee  
Meeting Minutes – November 12, 2014*

Members Present: Steve Marcus, Susan Atwater, Jan Lamparski, Brandon Grady, John Kimpel, Bill Bosenbecker, Lynn Haugner (PC liaison)

Members Absent: none

Next Meeting: January 13, 2015

- Jan opened meeting with prayer.
- Website:
  - Susan presented a Pro/Con comparison of “updating” current School Fusion website vs. LPI “We Connect” website. Since the school is not utilizing the Fusion website as a means of communication between teachers-students-parents, the committee decided that the school pages needed for publicity and announcements could be created on the Parish website. We would cancel the school website and save \$920 annually. Jan and Susan can work on this “merger” starting in January.
  - Steve has been attempting to contact Fusion to find out if we can have updated templates to freshen up the appearance. No one has responded to Steve’s calls. He will keep trying. (see Note at bottom)
  - Discussed conducting a survey for parishioners to determine if they utilize our website. No decision made.
  - Discussed gathering parishioners name and email addresses at the January Welcome weekend. We will make some sort of announcement at the end of all Masses and have some sort of cards available in the GP after Mass for parishioners to provide their info. Will also have cards at the appreciation dinner in January.
- Brand Policy:
  - Due to time limitations, Lynn recommended discussing at a future meeting. All committees might be asked to write up goals and responsibilities soon.
- Workshops for website training:
  - Workshops will be scheduled once the website is updated or finalized.
- Technology sub-committee:
  - Leann has requested that a Technology sub-committee be formed that would support school and parish. Brandon has agreed to head up this sub-committee. We will be looking for parish volunteers that work in the IT areas to make up this sub-committee.
  - We will also request from Leann a list of tasks and responsibilities for this sub-committee

**SPECIAL NOTE:** Day after this meeting, email from Steve:

*Bad news gang, I heard from SchoolFusion today...er...Blackboard, Inc. They are no longer "developing" SchoolFusion. They are quoting redesigns at \$7500!!!*

*They will quote redesigns on an individual basis now. They want to sell us their Edline product.*

*Sooooooooo....this is troubling. If we continue with SchoolFusion, we living on borrowed time. If we continue with the product for the next year, I suggest that we leave it alone.*

*The \$1840 is for one site according to the person I spoke with. Both of our sites are considered one. AND, they will not go month-to-month. It's an annual contract. Right now they think we haven't paid since 2011 and we should be cancelled! That's another issue. I told them to check their records and have someone on the sales side call me back.*

Respectfully submitted by:

Jan Lamparski 11/13/2014